

Mobile Exhibition & Tradeshow Services

End-to-end international mobile exhibition and tradeshow services as a response to COVID-19.



The impact of Covid-19

Since March 2020, almost all major public tradeshow and exhibitions have been cancelled. It has been estimated that **the global exhibition industry has contracted by 60%**, with **1.9million jobs affected** and **€260bn of contracts unsigned**.



The Global
Association of the
Exhibition Industry

57% predicted that there will be fewer international physical exhibitions and less footfall in the future.



Taking exhibitions to the customer

With limited personal travel, quarantining, social distancing and significant restrictions on public gatherings still in force in many countries, manufacturers and exhibitors are struggling to engage customers and demonstrate new innovations and product lines.

The solution is simple. If customers can't attend tradeshow and exhibitions, our mobile exhibition vehicles can take an exhibition direct to customers wherever they're based. **We can provide a way to bring back face-to-face meetings and hands-on product demonstrations in a safe, efficient and cost-effective way.**

Exhibition Freighting offers a complete range of international mobile exhibition options, varying in size and scope to suit every budget. We'll take you through the range and discuss the services we can offer, from initial design and build through to showfinishing and fabrication, shipping, travel & accommodation, not to mention driving the exhibition space to customer sites.

With over thirty years' experience, we can be trusted to deliver a seamless end-to-end service.

What you can expect



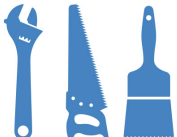
Client meeting (face-to-face / virtual)

Discuss the client's exhibition requirements, budget, design options, destinations and itineraries, logistics, deadlines & timeframes, overall service offering and service level agreement.



Design concepts

Create designs based on the brief, including vehicle type, size, layout, graphic wrapping/branding, fit-out, AV requirements, models, exhibits and staffing. Bespoke and 'off the shelf' options available.



Build process

Fabrication and fit-out. Update client on progress with photographs & video prior to testing, sign-off, delivery and shipping.



Logistics & shipping

Arrange shipping, logistics, tracking, customs clearances and documentation for port of entry. Arrange flights, accommodation and transport for exhibition team. Provide a driver at destination.



Destination transportation and event management

Local itinerary checked and hand over the vehicle to the assigned driver. Provide accommodation, catering, meeting rooms, tours, entertaining and any ad hoc requirements as needed.



Showcasing products

Mobile exhibition space up and running! Regular client updates via video conference and phone. Trackable schedule available with 24 hour support from the UK.

Design options

We offer a range of standard and bespoke mobile exhibition spaces, from self-contained vans and tow-able trailers through to large-scale trucks and articulated vehicles providing multi-roomed exhibition platforms.

These can be fitted out to any specification and finish, with a wide range of optional on-board facilities including generators, catering, heating/air conditioning, lighting, wi-fi and a full range of audio-visual equipment. The only limit is literally our customers' imagination!

We can provide a full tradeshow experience in a flexible mobile format, perfect for customers who need to provide face-to-face product demonstrations during the COVID-19 crisis or outside the normal tradeshow calendar.



Get in touch

Neil Goatcher, Managing Director

Exhibition Freighting Limited



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The Exhibition Freighting team have assisted our business moving critical, time-definite, delicate and often valuable equipment for high-profile events. We rely on their expertise, absolute professionalism and efficiency to achieve the service requirements of our most exacting clients. The expertise and experience of the Exhibition Freighting team has been invaluable. Nothing is too much trouble.

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Alston Elliot Limited



Mobile Exhibition & Tradeshow Services
Neil Goatcher, Managing Director.

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